

Investment group formed to bid on Mantool Customizable Multitool

Contributed by Remi Frazier
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For more information, please refer to the following websites or contact milliondollardestinypress@gmail.com. Remi Frazier's direct line is 970.213.9393.

Zachary Urban can be contacted at zacharyurban@hotmail.com.

Urban Investment Group Fundable.org page: <http://www.fundable.org/groupactions/BUYTHEMantool>

The Million Dollar Destiny Project: www.remifrazier.com

Ebay Auction Page: <http://cgi.ebay.com/ws/eBayISAPI.dll?ViewItem&item=270008508912>

Mantool Customizable Multitools: www.mymantool.com

July 19, 2006, New York City:

The Million Dollar Destiny Project today announced the departure of Zachary Urban, a long-time supporter and lead marketing consultant to the project. Zach is leaving the project in order to found the Urban Investment Group, an organization that has announced its intent to seek capital to bid on the Mantool Customizable Multitool auction on eBay.

THE MANTOOL

The Mantool Customizable Multitool is a conceptual product line created over thirty days through a film project documenting the social and business process of a real rags-to-riches story. The Mantool is a handheld multitool comparable to those produced by Gerber, Leatherman, Victorinox, SOG Knives and many others, but with a difference; it is comprised of fully interchangeable components that are selected by each customer upon product purchase.

EXISTING INTEREST FROM INVESTORS

Several different groups of private investors expressed interest in helping the Mantool concept reach production, an effort that did not fit within the boundaries of the Million Dollar Destiny Project. Urban was a long-time proponent of continuing the Mantool concept past the thirty-day limit of its original conception.

At the time the auction was posted, Remi Frazier stated, "If investors who expressed an interest during the project want to see it to fruition, they're welcome to pool together and place bids." Frazier has communicated a willingness to assist any additional investment groups through the publicity resources and efforts of the Million Dollar Destiny Project, and is expected to announce the formation of additional groups similar to the Urban Investment Group.